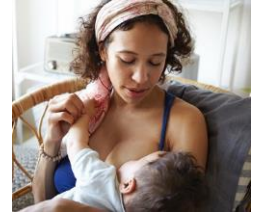




# NACPM

national association of  
certified professional midwives



## Your Generosity at Work July 2018

*“I love birth. I’ve given birth three times and it was never easy. I’ve experienced induction, monitors, IVs, drugs. I’ve had back labor, night labor, and long labor. But nothing compares to birthing freely, on my own strength, on my own clock, with the caring support and knowledgeable safety net of a midwife.”  
Martha L, CPM birth center parent for her 3<sup>rd</sup> child*

### NACPM ~

- Safeguarding the right to normal physiologic birth for every childbearing person
- Ensuring that midwives are the primary birth care providers in the United States
- Eliminating unconscionable birth disparities for black and indigenous birthing people in the U.S.
- Investing in a strong and diverse CPM workforce to meet the urgent needs of childbearing people
- Influencing state and national policy to improve birth outcomes throughout the United States
- Ensuring that all childbearing people and their babies have the same chance to be healthy

### Legal Recognition for CPMs

*“When we were threatened with a bad licensing bill, we turned to NACPM. They immediately responded, sending the Executive Director to meet with us and providing a state legislative toolkit that really helped us think about what we want and how to get it.” S.C., NACPM chapter leader*

- Created NACPM Legislation and Advocacy Toolkit <http://nacpm.org/state-legislative-and-advocacy-toolkit/>
- Developed legislation to license CPMs in Washington, D.C, that is serving as model legislation for other states and jurisdictions
- Provided strategy development and technical support for state advocates through in-person visits, phone consultations and letters of support
- Tracked federal initiatives and developed strategies for engaging with federal legislators to strengthen national birth care legislation



## Professional Resources for CPMs

*“As a practicing midwife, the resources NACPM provides are so valuable. The presentation today really helped me understand how the stress of racism affects outcomes for mothers and babies. You expand my world view and strengthen my ability to help my clients.”*

*K.C, CPM and NACPM webinar participant*

- Produced content-rich newsletters and webinars on race and equity, clinical practice, policy, education
- Implemented Practice Committee Workgroup: Clinical Practice Bulletins coming in 2019
- Drafting Clinical Competencies for CPMs - publication in 2019
- Published Briefing Papers ~ CPMs - Midwifery Landscape and Future Directions: an important resource for years to come to midwifery study groups, state associations and NACPM chapters, midwifery schools and practices

## Chapters and Membership: Growing & Thriving

*“This was a wonderful event! I made many great connections, including with folks from my own state, which was an unexpected bonus. The state mapping workshop was awesome, as was the exercise for Chapter self-evaluation. I would indeed be interested in future Chapter gatherings. You all are amazing!”*

*Participant, NACPM Chapter Leader Day, May 9, 2018*

- Hosted first in-person NACPM Chapter Leader gathering: May 9, 2018 outside of Washington, DC
- Formed total of 19 NACPM Chapters (12 in formation), hosted 15 Quarterly Collaboration Calls to date
- Achieved good membership retention and growth rates

## Equity and Social Justice in Birth

*“You inspired me to join NACPM for the first time...your demonstrated commitment to anti-racism work in midwifery decided it for me.” T.S., CPM and NACPM webinar participant*

- Established a new platform for NACPM leadership: a majority (6 of 9) of board now people of color
- Created an NACPM Equity Toolkit to offer Chapters a framework for creating equitable organizations with an expressed commitment to anti-racism and anti-oppression
- Conducting an NACPM Equity Assessment: secured funding to hire consultants, currently seeking equity experts to conduct this organizational assessment

## Fund Raising and Sustainability

*“As an annual donor to NACPM, I am continually impressed with how NACPM leaders maintain focus on the big picture, implement local and national programs and initiatives to strengthen midwifery and increase access to critical services for pregnant people and their infants. The organization’s commitment to social and birth justice, equity, and decreasing health disparities is extremely important to me.” L.H.*

- Hired a consultant to support development of new donor strategies and materials
- Hired a consultant to support broad new outreach to foundations: first grant applications and letters of interest sent out in August 2018
- Hiring capacity-building consultant to support fundraising, donor tracking and grant writing project