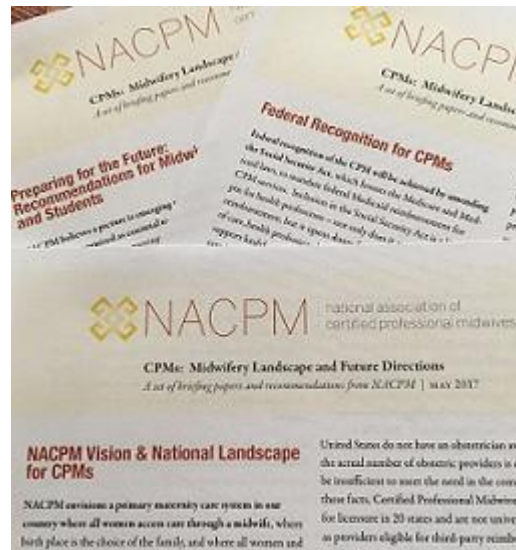


CPMs: A New Future is Emerging - Learn More!

Exciting new opportunities to grow the midwifery profession are emerging for CPMs but growth entails change and that's not always easy. Whether it's addressing equity in the profession, achieving federal recognition and state licensure, or expanding reimbursement and employment opportunities - CPMs are on the move! But what will it mean for midwives who aren't yet CPMs? What are the trends in midwifery education and regulation? How will we preserve our midwifery values and pass on our critical knowledge about birth? How can you get involved in shaping the future of midwifery? NACPM believes that the changing landscape for CPMs holds great promise. Rather than being diminished by current developments and changes, in fact, the opportunities for CPMs have never been greater: to serve more people, be more relevant to the changing needs and demographics of the childbearing population, be of more service in eliminating racial inequities in care, and infuse the systems of care with CPM knowledge, experience and values.



NACPM has prepared new set of briefing papers -- **Midwifery Landscape and Future Directions for CPMs** -- to help you navigate through the opportunities and challenges that lie ahead. We believe there is a critical and urgent need to make the benefits of midwifery care available to all families, regardless of means, in every state and every community. NACPM envisions a primary maternity care system in our country where all people having babies access care through a midwife, where birth place is the choice of the family, and where all childbearing people and babies have the same chance to be healthy. To realize this vision, we have embraced the **ICM Global Standards** for Midwifery and the **US MERA agreements**. These commitments now infuse and energize our support for CPMs seeking state licensure, the **MAMA Campaign** for federal recognition, the creation of NACPM state **chapters**, and more.

The papers will be posted to the NACPM website next week and explained in detail in a **webinar on Wednesday, October 11th**. They are organized around three broad areas. First, we explore why CPMs matter to families

and the health care system; how NACPMs vision and understanding of the landscape for CPMs informs our commitments; and our recommendations for midwives and students preparing for the future.

- Certified Professional Midwives: What We Have Learned and Why Our Practice of Midwifery Is Critical to Improving Health & Saving Lives in the U.S.
- NACPM Vision & National Landscape for CPMs
- Preparing for the Future: Recommendations for Midwives and Students

Second, we report on the MAMA Campaign, a national effort led by NACPM, to achieve federal recognition of CPMs; how the strategy has changed and what that will mean for CPMs and other midwives.

- Federal Recognition: History and Current Strategy of the MAMA Campaign
- Implications of Federal Recognition on Medicaid Reimbursement for CPMs
- Examples of Provider Definitions in the Social Security Act

Third, we examine the important building blocks of the profession - certification, education, licensure, federal recognition, reimbursement and employment - and how these both reflect and strengthen midwifery.

- Certification and a National Credential
- Education and Accreditation
- Licensure and Regulation
- Federal Recognition for CPMs
- Reimbursement and Employment

The critical needs of childbearing people - and the urgency for CPMs to better meet these needs - drive the vision for the future of the profession described in these briefing papers. The very values embraced by midwives throughout history in the U.S. also motivated a new generation of midwives in the 1970s who emerged to serve people who were rediscovering and reclaiming normal birth and choosing to give birth at home. These are the same values that have defined the professionalization of CPMs. It is these values that continue to define and reflect our unique model of care, the credential, the standards for education. **NARM certification** of midwives, **MEAC educational program accreditation**, and the professional standards of **NACPM** and **MANA** were created and are periodically updated through processes in which everyone's input is solicited. These building blocks of the profession are not separate from ourselves or imposed by others. In fact, they reflect, describe and protect our values and our model of care.

We encourage midwives and our allies to hold fast to our most important values, understand and participate in the mechanisms of professionalization that will protect those values going forward, and embrace the incredible opportunities before us. We believe these briefing papers will be an important resource to midwifery study groups, state associations and NACPM chapters, midwifery schools and practices - anywhere that midwives are engaged in conversations about the future of the profession.

NACPM leaders are deeply committed to supporting a strong, robust and racially representative CPM profession that is truly prepared to meet the needs of childbearing people in our country. We are eager to join with midwives around the country and to work together to make well-informed, critical decisions about the future of midwifery.

REMINDER: THIS WEEK: Charting for Midwives - Part II

Wednesday, October 4, 2017 1:30 to 3:00 Eastern Time



Nancy Koerber

Building on the foundation laid in [Charting for Midwives - Getting Credit for All You Do](#), **Nancy Koerber, CPM, CPC**, will discuss required coding elements for Evaluation and Management coding, provide chart examples, review accurate CPT code selection for Maternal Delivery Services and define global billing. This workshop will include some more comprehensive determinants for time-based billing and preventive vs problem-focused visits.

[Register here](#)

Midwifery Landscape and Future Directions for CPMs - NACPM Briefing Papers

Wednesday, October 11, 2017 1:30 to 3:00 Eastern Time



Mary Lawlor

Exciting new opportunities to grow the midwifery profession are emerging for CPMs but growth often involves change. To address the many questions and concerns raised by both the opportunities and challenges ahead of us, NACPM has prepared a comprehensive set of briefing papers entitled Midwifery Landscape and Future Directions for CPMs. **Mary Lawlor**, NACPM Executive Director, and **Jo Anne Myers-Ciecko**, Strategic Consultant, will



Jo Anne
Myers-Ciecko

present the papers, including NACPM's recommendations, in this webinar and discuss how they might be used to inform discussions in study groups, state meetings, midwifery schools and practices. We are eager to engage in a conversation about NACPM's recommendations and share our excitement about supporting a strong, robust CPM that truly is prepared to meet the needs of childbearing people in our country.

[Register here](#)

**NACPM Virtual Annual Meeting - Wednesday, November 15,
1:30 - 3:00 pm ET**

Join the NACPM leadership team for our virtual Annual Meeting. Members of our Board of Directors and staff will report on the goals and accomplishments, challenges and opportunities faced by the national association for CPMs. We welcome your questions and look forward to hearing your suggestions!

Gender, Sexuality, and Inclusion of All Families in Midwifery Practice

Wednesday, November 22, 2017 1:30 to 3:00 Eastern Time



Jaqxun Darlin

In this introductory workshop, **Jaqxun Darlin, CPM, LDM**, will explore how providing client-centered care for lesbian, bisexual, transgender and other queer spectrum clients improves and enhances care for all families seeking midwifery care. LGBTQIA individuals face many obstacles to healthcare access including a lack of knowledgeable care providers, other people's lack of awareness of identity issues, and outright prejudice and discrimination. This leads to underutilization of healthcare and contributes to health disparities and poor outcomes, especially by individuals with intersecting marginalized identities.

[Register Here](#)

CPM Symposium

SAVE THE DATE! CPM SYMPOSIUM 2018!

May 11-13, 2018

Potomac, Maryland

Join the conversation about the urgent needs of childbearing people in the U.S. and how CPMs can grow and change to better serve more families. We will hear from families from a broad range of demographics and from public health researchers regarding what most concerns them about quality of care available today. We will examine the disproportionate burden of infant and maternal mortality in communities of color, the challenges we face as obstetric workforce shortages worsen, and more. We explore and plan together for how CPMs can step up to these challenges and the role we must play in improving the health and lives of people having babies in the U.S.

NACPM

*The future begins with
the way we are born*

**Support our work
through a donation!**

STAY CONNECTED



National Association of Certified Professional Midwives, P.O.Box 340, Keene, NH 03431

[SafeUnsubscribe™ {recipient's email}](#)

[Forward this email](#) | [Update Profile](#) | [About our service provider](#)

Sent by info@nacpm.org in collaboration with



Try it free today